

Saeed Pahlevansharif, PhD, MBA

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EDUCATION

- **PhD (Business)**, Taylor's Business School, Taylor's University, Malaysia
#1 Private University in Malaysia and Southeast Asia
#36 in the QS Asia's Top universities
#251 in the QS World University Rankings 2024
March 2012 – November 2014 Vice Chancellor's Full Scholarship
- **Postgraduate Certificate in Higher Education Teaching and Learning (PGChETL)**, Taylor's Graduate School, Taylor's University, Malaysia
February 2016 – February 2017 CGPA: 3.91
- **MBA**, Faculty of Management, Multimedia University (MMU), Malaysia
July 2008 – July 2011 CGPA: 3.80
- **B.Sc., Electrical Engineering**, Amirkabir University of Technology, Iran
Among the top 3 high ranked universities in Iran
September 1998 – February 2004 Top 0.01% in the national university entrance exam

PROFESSIONAL EXPERIENCE

South Australia Skills Commission (SASC), Government of South Australia, Australia

The South Australian Skills Commission provides independent, industry-led advice to government on workforce development priorities, oversees the state's skills system, and promotes career pathways and lifelong learning.

Senior Research and Data Analyst

2024 – Current

As part of the leadership team, I provide strategic, data-driven advice to the Skills Commissioner and Minister for Education to support workforce development policy. My role focuses on translating complex vocational education and training (VET) and skills data into actionable insights, working closely with industry leaders, government stakeholders, and national bodies to address skills shortages, improve program outcomes, and align training delivery with labour market demand.

Responsibilities

- ✓ Lead the design and delivery of research and analytics initiatives supporting workforce and skills policy, particularly within the VET sector.
- ✓ Engage with Industry Skills Council (ISC) group leaders across industry clusters to identify and analyse emerging skill needs and shortages.
- ✓ Represent South Australia in national and international forums and groups, including the Global Apprenticeship Network Data Working Group and NCVER projects driving collaboration and data alignment.

Key Achievements

- ✓ Led a comprehensive review of the Traineeship and Apprenticeship Pathways (TAP) Schedule, analysing over 10 years of training activity across all pathways in South Australia to support evidence-based reforms and strategic decision-making.
- ✓ Built automated analytics pipelines for quarterly, annual, and national reporting, including embargoed NCVER data, and applied machine learning models to predict VET non-completion, delivering insights that directly informed the Skills Commissioner and Minister for Education.
- ✓ Supported compliance and dispute resolution through targeted data analysis, uncovering systemic training issues, some of which were publicly recognised through media and television coverage.

Global Centre for Modern Ageing, Australia

A not-for-profit market and consultancy research organisation, seed-funded by the government.

Senior Research Analyst and Project Manager

2021 – 2024

As a senior leadership member of the organisation, I design, secure funding for, manage, and deliver market and consumer insight research and consultancy projects. These projects receive funding from governmental bodies, major corporations, and not-for-profit organisations, including the federal government of Australia, The Hong Kong Council of Social Service, Schneider Electric, iLA Australia, and Guide Dogs Australia. I spearhead business development efforts, conduct impact analysis, and oversee capital budgeting for new projects while also providing mentorship to the team.

Responsibilities

- ✓ Managing consultancy and research projects, as well as managing stakeholder communications.
- ✓ Leading and mentoring the team involved in consultancy and research projects.
- ✓ Driving business development by identifying and engaging potential clients, assessing their needs, and tailoring our solutions to meet their specific requirements.

Key Achievements

- ✓ Led a diverse team in a national Federal Government project, skillfully integrating human insight, technology, and user-centric strategies using co-design and living lab methodologies, to reform the in-home aged care system in Australia, all within tight timelines. The findings informed Commonwealth Government policy.
- ✓ Led the organisation's R&D team to develop a digital tool for assessing assistive technology product usability, integrating consumer behavior insights aligned with the government's priorities.
- ✓ Led a project by a major German electric brand to evaluate consumer insights on their latest tech development, resulting in enhanced design for mass production.

Taylor's University, Malaysia

#1 Private University in Malaysia and Southeast Asia

#36 in the QS Asia's Top universities

#251 in the QS World University Rankings 2024

Head of Research, Faculty of Business and Law

2019 – 2021

Responsibilities

- ✓ Developing the organisation's external research and enterprise income portfolio.
- ✓ Improving the organisation's impact and visibility at national and international level.
- ✓ Enhancing the research capacity of the university, including facilitating faculty and staff development, fostering interdisciplinary collaborations, and optimising access to resources.

Key Achievements

- ✓ Initiated and implemented mentorship and support programs for staff to successfully secure research and consultancy projects from the industry, as well as government grants. This strategic effort led to a **more than 350% increase in our external research income from the industry** and a notable **increase of over 150% in our government funding** support within a year.
- ✓ Prepared research and impact of scholarship reports and presentations for various stakeholders, including the Taylor's Business School AACSB report (Standard 8).
- ✓ Initiated strategies and developed measurement and monitoring procedures to ensure Faculty of Business and Law continuously produces high-quality, impactful intellectual contributions that (a) develop into mission-consistent areas of thought leadership for the faculty, (b) improve faculty's visibility, (c) contribute to the university's QS University Rankings position, and (d) strengthen our AACSB application.

PhD Programme Director**2019 – 2021*****Responsibilities***

- ✓ Managing the university's largest Doctoral Programme, managing review exercise and accreditation visits and ensuring the compliance of the programme standard and quality assurance as well as the regulatory requirements.
- ✓ Monitoring the overall academic performance of students through regular assessment and providing necessary advisory assistance to students who experience problems related to discipline, academic performance or attendance.
- ✓ Developing and conducting new PhD courses to enhance and expand the capacity of the program.

Key Achievements

- ✓ Initiated Taylor's PhD colloquium in collaboration with University of the West of England and Universiti Utara Malaysia.
- ✓ Improved the number of research mode PhD student registrations by 50% and 44% in two consecutive years.
- ✓ Developed Research Methods and Quantitative Data Analysis courses for the PhD Programme.

Centre for Industrial Revolution & Innovation (CIR⁴I), Taylor's University, Malaysia**Director****2019 – 2021*****Responsibilities***

- ✓ Providing strategic leadership to achieve impactful outcomes, enhance the organisation's credibility and visibility, and drive sustainable growth.
- ✓ Collaborating consultatively with relevant stakeholders to propel business development, secure funding, and establish partnerships for collaborative and impactful research, offering innovative technology solutions to industry and businesses.
- ✓ Strategically planning, executing, monitoring, and successfully delivering projects focused on technology solutions in a timely manner and within budget.

Key Achievements

- ✓ Positioned the center as a prominent institution in the region by successfully securing prestigious industrial and governmental projects funded by government and major brands including Facebook (the US office, see <https://bit.ly/3IOXwoa> and <https://bit.ly/3ubXPxa>).
- ✓ Enhanced organizational visibility and capacity by developing a MOOC platform that provides research and data analysis courses to thousands of users worldwide.
- ✓ Enhanced the organisation visibility by organising a large annual international conference with 460 presenters from all over the world.

Associate Professor, Faculty of Business and Law**2019 – 2021****Senior Lecturer, Faculty of Business and Law****2015 – 2018*****Responsibilities***

- ✓ Designing and conducting large lecture classes with 700+ students, leading small tutorials, as well as developing new courses at both undergraduate and postgraduate levels, encompassing face-to-face and online formats.
- ✓ Supervising undergraduate and postgraduate students as the main and co-supervisor.
- ✓ Conducting impactful social and market research and securing internal and external research funding.

Key Achievements

- ✓ Received several university, national, and international teaching awards for innovation in teaching and learning and interactive online teaching.
- ✓ Initiated and led various projects since 2015 resulted in over 100 papers, 50 presentations at international conferences, four books, and two book chapters, 5600+ citations, an i10-

index of 102, and an *h*-index of 40, and listed among the top 2% researchers in the world based on Elsevier standardized citation indicators.

- ✓ Secured more than 20 projects as a team leader or a team member funded by the government, companies in Malaysia, the US, UAE, and Iran.

Other Roles

- ✓ Member of *Taylor's University Academic Senate*
- ✓ Member of *Higher Degrees by Research Board of Examiners*, representing social sciences
- ✓ Chairperson of *Faculty of Business and Law Ethics Committee*
- ✓ Committee member of *Taylor's Business School AACSB Committee*
- ✓ Committee Member of *Taylor's University Ethics Board*
- ✓ Faculty Board Member at *Faculty of Business and Law*
- ✓ Chairperson of *Business, Law and Management: An International e-Conference*

Other Academic Affiliations

Adjunct Professor

2022 – Current

Sunway Business School, Sunway University, Malaysia

- ✓ Collaborate on interdisciplinary research projects in business analytics, policy evaluation, and workforce development.
- ✓ Mentor early-career researchers and provide guidance on academic writing, grant applications, and publication strategies.
- ✓ Deliver guest lectures and contribute to curriculum enhancement with international and industry-relevant perspectives.

Visiting Professor

2021 – Current

Faculty of Business and Law, Taylor's University, Malaysia

- ✓ Support strategic research initiatives and collaborative projects between Taylor's University and international academic and industry partners.
- ✓ Provide mentorship and supervision for postgraduate research students, including PhD candidates.
- ✓ Contribute to academic events, peer-reviewed publications, and research impact activities aligned with the faculty's goals.

SELECTED SUCCESSFUL GRANTS

All grant amounts are reported in Malaysian Ringgit (MYR) to preserve the original value and context in which the funding was awarded. The approximate conversion rate at the time of reporting ranged between 1 AUD \approx 3.1 to 3.5 MYR.

Industry Grants

- Immersive Environment Priming, Breach of Social Norms and Visual Realism, Facebook, 2021 (RM303,817).
- Self-efficacy in workplace, Visigma Apparel Group FZE, Dubai, 2020, VISIGMA/2019/TBS/001 (RM 24,668).
- Celebrity endorsements in financial services, Pridenclave Sdn. Bhd., Malaysia, 2020, PRIDENCLAVE/2020/TBS/001 (RM 20,000).
- The role of heuristics in price cognition, Super Asia Muhammad Din Sons Ltd., Pakistan, 2019, SAG-RG-11 (RM15,000).

Government Grants

- Is awareness enough to change pro-environmental behaviour? The role of discounting distant future among Malaysians, FRGS, Ministry of Higher Education, Malaysia, 2020, FRGS/1/2020/SS01/TAYLOR/02/3 (RM83,300).
- A Social Security Microtakaful Model for Gig Economy Workforce, FRGS, Ministry of Higher Education, Malaysia, 2020, FRGS/1/2020/SS01/TAYLOR/02/4 (RM74,200).

University and Institution Grants

- Financial Literacy and Quality of Life in Cancer Patients of Sri Lanka, University of Kelanyia, Sri Lanka, 2019 (LKR 200,000).
- Integrating health-related factors in unified theory acceptance and use of technology for predicting intention to use m-health, Xiamen University Malaysia Research Fund, 2019, XMUMRF/2019-C3/IART/004 (RM27,000).
- Financial Information Seeking and Avoidance Among Malaysian Young Consumers: An Application of the Risk Information Seeking and Processing Model, Taylor's Research Grants Scheme (TRGS), 2019, TIRGS-ERFS/1/2019/SFE/002 (RM10,000)
- Factors influencing Gen-Y choice of research supervisor: An empirical study of Malaysian universities, Taylor's Research Grants Scheme (TRGS), 2018. TRGS/ERFS/1/2018/TBS/015 (RM20,200).
- Exploring the effects of emotional climate in enhancing financial literacy among Malaysian university students: Emotional connectedness and financial decisions, Taylor's Research Grants Scheme (TRGS), 2018.

- Excessive social networking sites (SNSs) use and compulsive online buying in Malaysian young adults, Taylor's Research Grants Scheme (TRGS), 2017. TRGS/ERFS/1/2017/TBS/036 (RM26,000).
- The efficiency among Malaysian private universities, Taylor's Research Grants Scheme (TRGS), 2017. TRGS/ERFS/1/2017/TBS/035 (RM 24,000).
- Asian Food Barometer (Obesity), Taylor's University Flagship Research, 2017. TUFRR/2017/003/01 (RM 424,000).
- Quality of life of women diagnosed with breast cancer, Taylor's Research Grants Scheme (TRGS), 2015, Ref. No. TRGS/ERFS/2015/1/TBS/014 (RM 30,000).

Social Media and its effect on body dissatisfaction among university students-youth, UCSI University Pioneer Scientist Incentive Fund (PSIF), 2016, Proj-In-FOSSLA-003.

TEACHING



Completed a one-year Postgraduate Certificate in Higher Education Teaching and Learning in 2017.



Conducting tutorial sessions and lectures of varying sizes, including **lectures with over 700 students**.



Delivering in both face-to-face and online formats at undergraduate and postgraduate levels



In the area of Business Analytics, Consumer Behaviour, Research Methodology, Marketing, and Finance.



Ventured into online education, **developing a MOOC platform** offering certified courses in research and publication with Emerald Publishing group.



An educational YouTuber!
My YouTube channel has garnered over **5,000,000 minutes of views**, consistently ranking among the top recommendations worldwide by YouTube's algorithm.



Led the integration of **VR in teaching and learning** for the Faculty of Business and Law, with a budget allocation of **AU\$500,000**, as a result of securing a competitive grant from **Facebook (US office)** for research on VR applications.



Australian Government
Department of Health and Aged Care

Led a project in developing an **online training platform** for the Department of Health and Aged Care in Australia, showcasing my ability to deliver effective teaching beyond academia.



Outstanding **evaluation results**, students' **engagement**, and positive student **feedback**.



Numerous **teaching awards** at university, national, and international levels.



Featured in **media, case studies, and Taylor's University marketing campaigns** for online classes, emphasising **innovative teaching methods**.



Actively investigating **teaching and learning methods**, evidenced by my **publications in Q1 and Q2 journals focused on education**.

Teaching Awards

- ✓ **International e-Content Development Competition 2021 (e-ConDev 2021) Gold Award** – Innovation in online course development.
- ✓ **International e-Content Development Competition 2021 (e-ConDev 2021) The Most Active MOOC Award** – Outstanding engagement in online courses.
- ✓ **Invention, Innovation & Design on e-Learning 2021 International Competition (IIDEL 2021) Gold Medal 2021** – Innovation in online teaching and learning
- ✓ **EMAS Gold Medal Award 2020** – Innovation in teaching and learning
- ✓ **Superhero Award 2018 @ Taylor's University** – Integrating technology in classroom

RESEARCH

Research Outcome



An active researcher with a demonstrated record of publications.

ABDC: 38
A: 9
B: 19
Q1: 32
Q2: 18

Citations: 7000
h-index: 47
i-index: 115

Among the top 2% researchers – Elsevier standardized citation indicators.



Principal Investigator (PI) of **prestigious and competitive grants** from **government bodies and corporations**, including notable grants from **Facebook (US office)**.

Links:
<https://bit.ly/3lOXwoa>
<https://bit.ly/3ubXPxa>



Editor-in-Chief

Asia-Pacific Journal of Business Administration (Q1, Scopus, ESCI, ABDC)

Associate Editor and Editorial Board of several Emerald Publishing journals

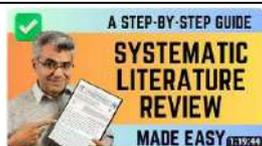


Evidencing impactful research through **policy formulation, community engagement, awards**, and citations, while also demonstrating a commitment to **multidisciplinary** approaches and fostering **external collaborations** with researchers from various institutions across different countries.

Knowledge Translation and Sharing



Proactively disseminating research findings to diverse stakeholders through **social media** and articles on platforms such as **The Conversation**, and concurrently serving as an **advisor for brijjd**, a social network aimed at bridging the gap between research and the public.



Crafting **methodological papers to establish best practice standards** for research conduct, e.g., authored a revised PRISMA guide for systematic literature reviews, published as a book chapter and a paper (ABDC: A, Q1), and created a widely viewed YouTube video with **400,000+ views**.



Designed and developed a **MOOC platform** in partnership with Emerald to extend **research and publication support** to emerging researchers and students, attracting **thousands of users** within its inaugural year. Also, creating awareness through **YouTube videos**, amassing an **annual viewership of around 3,000,000 minutes**.



Committed to **mentorship**, offering support to colleagues, emerging researchers, and students, and collaborating with **Emerald** to enhance opportunities for research development.

Research Project Management



Advising the **Skills Commissioner and Minister for Education** through high-impact research and analytics within government, delivering data-driven strategies, policy briefings, and workforce development insights.



Bringing a **multidisciplinary** approach, successfully securing projects in **diverse industries** through the intertwining of **human experiences and insight with technological advancements and innovation.**



Proficient management of projects and grants across diverse scales, with a track record of successfully delivering project with budget exceeding **\$7,000,000.**



Fostering **stakeholder management and inclusive engagement**, actively engaging with government, businesses, universities, and diverse communities, including **CALD, Indigenous groups**, and individuals with **diverse abilities.**

Google Scholar Profile: <https://bit.ly/3kF835Z>

Research Awards

- ✓ **Best Multidisciplinary Research Award** FIIB Business Review, 2021
- ✓ **Emerald Certificate of Excellence Award** Emerald, 2021
- ✓ **Gold Medal** BLM2-ICAM4: An International joint e-conference, 2021
- ✓ **Emerald LITERATI AWARDS** Emerald, 2020
- ✓ **Best Research Award** BLM: An International e-Conference, 2020
- ✓ **Embassy Research Medallist Award** The Embassy of Iran in Malaysia, 2018
- ✓ **Vice Chancellor's Research Award** Taylor's University, 2017

Editorial Roles

Editor-in-Chief	<i>Asia-Pacific Journal of Business Administration</i> , Emerald
Editorial Member	<i>Journal of Asian Business and Economics Studies</i> , Emerald
Editorial Board Member	<i>Journal of Global Hospitality and Tourism</i>
Editorial Board Member	<i>Sri Lanka Journal of Marketing</i>
Editorial Board Member	<i>Social Health and Behavior</i>
Editorial Board Member	<i>Journal of Belonging and Human Connection</i>

Selected Published Papers

- Allen, K. A., Osborne, E., D'Argenio, E., Berger, E., Warton, W., Pitehnoee, M. R., ... & Reupert, A. (2025). Towards a more universal understanding of school belonging experiences and strategies: a cross-country synthesis of students' perspectives from Australia, Greece, Iran, and Qatar. *European Journal of Psychology of Education, 40(1)*, 34. **SSCI, Scopus, SJR: Q1.**
- Mousa, M., Arslan, A., & Pahlevan Sharif, S. (2025). Senior entrepreneurship in economically constrained contexts: a qualitative exploration. *Journal of Entrepreneurship and Public Policy. ESCI, Scopus, SJR: Q2.*
- Pahlevan Sharif, et al. (2024), Social Networking Sites Use and Life Satisfaction During the COVID-19 Pandemic: A Moderated Mediation Model of E-health Literacy, Fatigue, Uncertainty, and Stress, *Health Informatics Journal. ABDC: C, SCIE, Scopus, SJR: Q2.*
- Ma, L., Pahlevan Sharif, S., & Khong, K. W. (2024). What factors drive the purchase of paid online courses? A systematic literature review. *Journal of Marketing for Higher Education, 1-24*, doi: 10.1080/08841241.2022.2101172. **ABDC: B, SSCI, Scopus, SJR: Q2.**
- She, L., Ma, L., Pahlevan Sharif, S., & Karim, S. (2024). Millennials' financial behaviour and financial well-being: The moderating role of future orientation. *Journal of Financial Services Marketing, 29*, 1207-1224. **ESCI, Scopus, SJR: Q2.**
- Mousa, M., Avolio, B., & Pahlevan Sharif, S. (2024). Emancipation and street-level bureaucracy in non-western contexts: the representation of neurodiverse individuals in public sector organizations. *Public Integrity, 26(4)*, 439-454. **ESCI, Scopus, SJR: Q1.**
- Geary, E., Allen, K. A., Gamble, N., & Pahlevan Sharif, S. (2023). Online learning during the COVID-19 pandemic: Does social connectedness and learning community predict self-determined needs and course satisfaction? *Journal of University Teaching & Learning Practice, 20(1)*, 13. **ESCI, Scopus, SJR: Q2.**
- Pahlevan Sharif, S., She, L., Liu, L., Naghavi, N., Lola, G. K., Sharif Nia, H., & Froelicher, E. S. (2023). Retaining nurses via organizational support and pay during COVID-19 pandemic: The moderating effect between intrinsic and extrinsic incentives. *Nursing Open, 10(1)*, 123-134. **SSCI, SCIE, Scopus, SJR: Q2.**
- Sharif Nia, H., Marôco, J., She, L., Khoshnavay Fomani, F., Rahmatpour, P., Stepanovic Ilic, I., ... & Reardon, J. (2023). Student satisfaction and academic efficacy during online learning with the mediating effect of student engagement: A multi-country study. *Plos one, 18(10)*, e0285315, **SCIE, Scopus, SJR: Q1.**
- Sharif Nia, H., Azad Moghddam, H., Marôco, J., Rahmatpour, P., Allen, K. A., Kaur, H., ... & Pahlevan Sharif, S. (2023). A psychometric lens for e-learning: examining the validity and

reliability of the Persian Version of University Students' Engagement Inventory (P-USEI). *The Asia-Pacific Education Researcher*, 32(4), 573-582. **SSCI, Scopus, SJR: Q1.**

- Cheah, Y. K., Sharif, S. P., & Adzis, A. A. (2023). Sociodemographic, lifestyle and insurance factors associated with household expenditure on sugary foods: A pooled cross-sectional analysis. *Human Nutrition & Metabolism*, 32, 200187. **ESCI, Scopus, SJR: Q3.**
- Ma, L., Pahlevan Sharif, S., Ray, A., & Khong, K. W. (2023). Investigating the relationships between MOOC consumers' perceived quality, emotional experiences, and intention to recommend: an NLP-based approach. *Online Information Review*, 47(3), 582-603. doi: 10.1108/OIR-09-2021-0482. **ABDC: B, SSCI, SCIE, Scopus, SJR: Q1.**
- Pahlevan Sharif, S., Naghavi, N., Waheed, H., & Ehigiamusoe, K. U. (2023). The role of education in filling the gender gap in financial inclusion in low-income economies. *International Journal of Emerging Markets*, 18(12), 5755-5777, **ABDC: B, SSCI, Scopus, SJR: Q2.**
- Ali, M. H., Schinckus, C., Uddin, M. A., & Pahlevan Sharif, S. (2023). Asymmetric effects of economic policy uncertainty on Bitcoin's hedging power. *Studies in Economics and Finance*, 40(2), 213-229. doi: 10.1108/SEF-05-2021-0186. **ABDC: B, ESCI, Scopus, SJR: Q3.**
- Zhang, J., Jiang, N., Turner, J. J., & Pahlevan-Sharif, S. (2022). The impact of scarcity on consumers' impulse buying based on the SOR theory. *Frontiers in Psychology*, 13. doi: 10.3389/fpsyg.2022.792419, **SSCI, Scopus, SJR: Q1.**
- Y., Turner, J. J., & Sharif, S. P. (2022). Incorporating technology to improve service quality and customer satisfaction in healthcare, insight from Malaysia. *International Journal of Early Childhood Special Education*, 14(3). **SSCI, Scopus.**
- Pahlevan Sharif, S., Naghavi, N., & Sharif Nia, H. (2022). Concerns regarding the validity of nutrition self-efficacy questionnaire among Iranian elderly population. *Journal of Health, Population and Nutrition*, 41(1), 1-3. **SCIE, Scopus, SJR: Q1.**
- Sharif Nia, H., Pahlevan Sharif, S., She, L., Sivarajan Froelicher, E., Kaveh, O., & Rahmatpour, P. (2022). The relationship between abusive supervision, psychological ownership, and quality of nursing care: The mediating role of job satisfaction. *Perspectives in Psychiatric Care*, 58(4), 1223-1231. **SSCI, SCIE, Scopus, SJR: Q2.**
- Pahlevan Sharif, S., She, L., Yeoh, K. K., & Naghavi, N. (2022). Heavy social networking and online compulsive buying: the mediating role of financial social comparison and materialism. *Journal of Marketing Theory and Practice*, 30(2), 213-225, doi: 10.1080/10696679.2021.1909425. **ABDC: B, ESCI, Scopus, SJR: Q2.**

- Sharif Nia, H., Heidari, M., Naghavi, N., Lehto, R. H., Haghdoost, A. A., Jafari-Koulaee, A., ... & Sharif, S. P. (2022). Age changes and suicidal activity in Iran over the past decade: a systematic review and meta-analysis. *OMEGA-Journal of Death and Dying*, 86(1), 312-337. **SSCI, Scopus, SJR: Q2.**
- Sharif Nia, H., Chong, P. P., Yiong Huak, C., Gorgulu, O., Taghipour, B., Sivarajan Froelicher, E., Pahlevan Sharif, S. & Rahmatpour, P. (2022). Clinical accuracy and agreement between tympanic and forehead body temperature measurements for screening of patients with COVID-19. *Journal of Clinical Nursing*, 31(21-22), 3272-3285. **SSCI, SCIE, Scopus, SJR: Q1.**
- Nasrabadi, A. N., Pahlevan Sharif, S., Allen, K. A., Naghavi, N., Nia, H. S., Salisu, W. J., & Yaghoobzadeh, A. (2022). The role of socioeconomic status in the relationship between social support and burden among cancer caregivers. *European Journal of Cancer Prevention*, 31(2), 198-203, doi: 10.1097/CEJ.0000000000000683. **SCIE, Scopus, SJR: Q2.**
- Nia, H. S., Mohammadinezhad, M., Allen, K. A., Boyle, C., Pahlevan Sharif, S., & Rahmatpour, P. (2022). Psychometric evaluation of the Persian version of the spiritual well-being scale (SWBS) in Iranian patients with cancer. *Palliative & Supportive Care*, 20(1), 113-121, doi: 10.1017/S1478951521000407. **SSCI, Scopus, SJR: Q1.**
- Pahlevan Sharif, S., Amiri, M., Allen, K. A., Sharif Nia, H., Khoshnavay Fomani, F., Hatef Matbue, Y., ... & Waheed, H. (2021). Attachment: the mediating role of hope, religiosity, and life satisfaction in older adults. *Health and Quality of Life Outcomes*, 19(1), 1-10, doi: 1-10. 10.1186/s12955-021-01695-y. **SSCI, SCIE, Scopus, SJR: Q1.**
- Sharif Nia, H., Arslan, G., Naghavi, N., Sivarajan Froelicher, E., Kaveh, O., Pahlevan Sharif, S., & Rahmatpour, P. (2021). A model of nurses' intention to care of patients with COVID-19: Mediating roles of job satisfaction and organisational commitment. *Journal of Clinical Nursing*, 30(11-12), 1684-1693. **SSCI, SCIE, Scopus, SJR: Q1.**
- Zhang, J., Jiang, N., Turner, J. J., & Pahlevan-Sharif, S. (2021). The Impact of Scarcity of Medical Protective Products on Chinese Consumers' Impulsive Purchasing during the COVID-19 Epidemic in China. *Sustainability*, 13(17), 9749, **SSCI, SCIE, Scopus, SJR: Q1.**
- Pahlevan Sharif, S., Bolt, E. E. T., Ahadzadeh, A. S., Turner, J. J., & Sharif Nia, H. (2021). Organisational support and turnover intentions: A moderated mediation approach. *Nursing Open*. doi: 10.1002/nop2.911. **SSCI, SCIE, Scopus, SJR: Q2.**
- Pahlevan Sharif, S., Moshtagh, M., Sim, O. F., Naghavi, N., & Nia, H. S. (2021). Psychometric Evaluation of the Comprehensive Score for Financial Toxicity Scale Among Iranian Cancer Patients. *Journal of Cancer Policy*, doi: 10.1016/j.jcpo.2021.100308. **ESCI, Scopus, SJR: Q3.**
- Pahlevan Sharif, S., & Naghavi, N. (2021). Online Financial Trading among Young Adults: Integrating the Theory of Planned Behavior, Technology Acceptance Model, and Theory of

Flow. *International Journal of Human-Computer Interaction*, 37(10), 949-962. **ABDC: B, SSCI, SCIE, Scopus, SJR: Q1.**

- Pahlevan Sharif, S., Naghavi, N., Ong, F. S., Nia, H. S., & Waheed, H. (2021). Health insurance satisfaction, financial burden, locus of control and quality of life of cancer patients: a moderated mediation model. *International Journal of Social Economics*. 48(4), 513-530. doi: 10.1108/IJSE-10-2019-0629. **ABDC: B, ESCI, Scopus, SJR: Q2.**
- Naghavi, N., Pahlevan Sharif, S., & Hussain, H. B. I. (2021). The role of national culture in the impact of board gender diversity on firm performance: evidence from a multi-country study. *Equality, Diversity and Inclusion*. 40(5), 631-650. doi: 10.1108/EDI-04-2020-0092. **ABDC: B, ESCI, Scopus, SJR: Q1.**
- She, L., Rasiah, R., Waheed, H., & Pahlevan Sharif, S. (2021). Excessive use of social networking sites and financial well-being among young adults: the mediating role of online compulsive buying. *Young Consumers*. doi: 10.1108/YC-11-2020-1252. **ABDC: B, ESCI, Scopus, SJR: Q1.**
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- *GRANT PUBLICATION:* Ahadzadeh, A. S., Saeed Pahlevan Sharif, Ong, F. S., & Khong, K. W. (2015), Integrating Health Belief Model and Technology Acceptance Model: An Investigation of Health-Related Internet Use, *Journal of Medical Internet Research (JMIR)*, 17(2): 1–16. doi: 10.2196/jmir.3564, **SCIE, Scopus, SJR: Q1.**
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- Saeed Pahlevan Sharif & Shafir Nia, H. (2019). *Exploratory Factor Analysis and Structural Equation Modeling with SPSS and AMOS*, Iran, Tehran: Artin Teb.
- Saeed Pahlevan Sharif & Sharif Nia, H. (2018). *Structural Equation Modeling with AMOS*, Iran, Tehran: Artin Teb.

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- Pahlevan Sharif, S., Naghavi, N. (20 & 21 March 2021). Is awareness enough to change pro-environmental behavior? The role of discounting distant future among Malaysians, 13th International Conference on 5G - Global, Green, Governance, Growth and Government (GCeMP2K21), Ganpat University, India.
- Lan, M., Pahlevan Sharif, S., & Ray, A. (20 & 21 March 2021). Mining meaning from online reviews in e-learning context using Latent Dirichlet Allocation, 13th International Conference on 5G - Global, Green, Governance, Growth and Government (GCeMP2K21), Ganpat University, India.
- Pahlevan Sharif, S., Long, S., & Naghavi, N. (20 & 21 March 2021). Excessive use of social networking sites and online compulsive buying among young consumers: a serial mediation model, 13th International Conference on 5G - Global, Green, Governance, Growth and Government (GCeMP2K21), Ganpat University, India.
- Pahlevan Sharif, S., Naghavi, N., & Ehigiamusoe, K. U. (11 July 2020). Gender gap in financial inclusion: evidence from low-income countries, Business, Law and Management at the Post-Panemic Era (BLM 2020: An International e-Conference), Taylor's University, Malaysia.
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- Firoz, D. & Saeed Pahlevan Sharif (27 – 28 June 2019). Social Media's Destination Promo Videos and Their Impact On Travel Decision-Making: A Literature Review, The 6th International SEARCH Conference 2019, Taylor's University, Subang Jaya, Malaysia.
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- Saeed Pahlevan Sharif, Ahadzadeh, A.S., Kyid, K.Y., & Moradbeigi, M. (28 – 29 November 2018). The relationship between parents' financial teaching and behavior with Malaysian youths' financial information seeking and literacy, International Conference on Human Capital, Subang Jaya, Malaysia.
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- Dissanayake, D. M. R., Ismail, N. B. & Saeed Pahlevan Sharif (26th - 27th January, 2017). Influence of celebrity worship motives on perceived brand evaluation of endorsed brands, *International Conference on Advanced Marketing – 2017, "Marketing for Next Generation"*, Colombo, Sri Lanka.
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- Saeed Pahlevan Sharif & Mostafiz, I. (6th December 2016). Structural Equation modeling in nursing research: A brief guide and review, 20th AASUG User Conference: Innovative Applications of Statistics, Predictive Analytics & Big Data Analytics, Advanced Analytics & SPSS User's Association of Kuala Lumpur & Selangor, Kuala Lumpur, Malaysia.
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- Ahadzadeh, A. S., Saeed Pahlevan Sharif, Emami, H. & Khong, K. W. (December 2014). Narcissism, Self-esteem, Communication Apprehension, and Need for Affiliation: Difference between Social Networking Sites Users and Non-users. National Research and Innovation Conference for Graduate Students in Social Science 2014, Port Dickson, Malaysia.
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- Saeed Pahlevan Sharif, Yeoh, K. K., & Khong, K. W. (25th – 26th August 2014). The Provision of Valuable Resources by Independent Directors through Political Connections: A Study of Family-controlled, Publicly-listed Companies in Malaysia. Paper presented at the Australian Academy of Business and Social Sciences Conference 2014, Kuala Lumpur, Malaysia.

- Sumaco, F., Saeed Pahlevan Sharif, & Wiranata, S. (21st – 24th May 2014). SERVCON: Scale Development and Empirical Test In Upscale Hotels In Surabaya, Paper presented at 12th Asia Pacific Chrie (ApacCHRIE) Conference 2014, Sunway Resort Hotel, Subang Jaya, Malaysia.
- Ragavan, N. A., Subramonian, H, & Saeed Pahlevan Sharif (19th – 21st May 2014). Tourists' Perceptions of Destination Travel Attributes: An Application to International Tourists to Kuala Lumpur. Paper presented at the 5th Asia Euro Conference, Taylor's University, Kuala Lumpur, Malaysia. Paper published in *Social and Behavioral Sciences Procedia*, 144: 403–411. doi:10.1016/j.sbspro.2014.07.309.
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- Poulian, J. P., Tibere, L., Laporte, C., Man, A. Y. W., Mognard, E., & Saeed Pahlevan Sharif (19th – 21st May 2014). Nasi Lemak: The Best Candidate for UNESCO Intangible Heritage? Poster presentation at the 5th Asia Euro Conference, Taylor's University, Kuala Lumpur, Malaysia.
- Poulian, J. P., Tibere, L., Laporte, C., Man, A. Y. W., Mognard, E., Quintanilla, D. C., Sanchez, A., & Saeed Pahlevan Sharif (19th – 21st May 2014). How Many Daily Meals? Food Models' Transformations and Obesity in Malaysia, Poster presentation at the 5th Asia Euro Conference 2014, Taylor's University, Kuala Lumpur, Malaysia.
- Saeed Pahlevan Sharif, Yeoh, K. K., & Khong, K. W. (15th – 16th March 2014). Independent Directors' Resource Provision Capability in Publicly-Listed Companies in Malaysia. Paper presented at the International Conference on Emerging Trends in Scientific Research, Pearl International Hotel, Kuala Lumpur, Malaysia (Best Paper Award).
- Abessi, M., Kazemzadeh Haghigly, T. & Saeed Pahlevan Sharif (1st – 3rd May 2011). Internet Banking Technology Acceptance Model: A Focus on Hofstede Cultural Dimensions, International Conference on Management Science and e Business Engineering (ICMSBE 2011), Jeju Island, South Korea.

Selected Media

- Naghavi, N. & Pahlevansharif, S. (2023). Co-designing to enable modern aging, *Nature Aging*, 3: 1170–1171, <https://doi.org/10.1038/s43587-023-00494-y>
- Naghavi, N., Waheed, H., Allen, K., Pahlevansharif, S. (2021). How COVID-19 has increased the risk of compulsive buying behavior and online shopping addiction among young consumers,

The Conversation, <https://theconversation.com/how-covid-19-has-increased-the-risk-of-compulsive-buying-behavior-and-online-shopping-addiction-among-young-consumers-161018>

- Allen, K., Donoghue, G., Hattie, J., Pahlevansharif, S., Jimerson, S. (2021). Journal papers, grants, jobs ... as rejections pile up, it's not enough to tell academics to 'suck it up', *The Conversation*, <https://theconversation.com/journal-papers-grants-jobs-as-rejections-pile-up-its-not-enough-to-tell-academics-to-suck-it-up-153886>
- Pahlevansharif, S., Waheed, H., Allen, K., Naghavi, N., and Gamble N. (2021). Behind a lot of flashy headlines may lie questionable scientific claims - what should people be aware of when reading the news?, *The Conversation*, <https://theconversation.com/behind-a-lot-of-flashy-headlines-may-lie-questionable-scientific-claims-what-should-people-be-aware-of-when-reading-the-news-155481>
- Pahlevansharif, S. (2021). VR research proposal bags coveted Facebook award, *The Star*, <https://www.thestar.com.my/starpics/2021/06/28/vr-research-proposal-bags-coveted-facebook-award>
- Pahlevansharif, S. (2021). An interview about my teaching and research in Persian language, *ISCA News*, <https://iscanews.ir/xcpym>
- Pahlevansharif, S. (2020). E-Learning Explained with Associate Prof Dr. Saeed Pahlevansharif, #eLearning Explained podcats series, <https://open.spotify.com/episode/71fA0rvmQMW3UthMypSrpi>

COURSES COMPLETION

- Apache Flume, Kafka, and Sqoop Data Integration, *QUANDATICS*, Malaysia, 2019.
- Pig, Hive, Impala with Hadoop, *QUANDATICS*, Malaysia, 2019.
- Talend Big Data Integration, *QUANDATICS*, Malaysia, 2019.
- Administrator Training for Cloudera Hadoop, *QUANDATICS*, Malaysia, 2019.
- RapidMiner Studio and RapidMiner Radoop for data mining in Hadoop, *QUANDATICS*, Malaysia, 2019.
- Principles of learning and teaching, School of Education, Taylor's University, 2017.
- Principles and practice of assessment, School of Education, Taylor's University, 2017.
- Curriculum, foundations, theory and practice, School of Education, Taylor's University, 2017.
- Teaching and learning in practice, School of Education, Taylor's University, 2017.
- Assessment in practice, School of Education, Taylor's University, 2017.
- Applied curriculum development and management, School of Education, Taylor's University, 2017.
- Professional practice in higher education, School of Education, Taylor's University, 2017.
- Professional practice in education, School of Education, Taylor's University, 2017.
- Global issues and education, School of Education, Taylor's University, 2017.
- "Computing for Data Analysis" online course, Bloomberg School of Public Health, John Hopkins University, The United States, 2013.

- “Data Analysis”, online course, Bloomberg School of Public Health, John Hopkins University, The United States, 2013.
- “Introduction to Computational Finance and Financial Econometrics”, online course, University of Washington, The United States, 2013.
- “Quantitative Data Analysis” workshop, Scientific Core of GIS & Space information Technology, Universiti Putra Malaysia (UPM), Malaysia, 2010.

SELECTED PhD MAIN SUPERVISION, TAYLOR’S UNIVERSITY, MALAYSIA

- **Ma Lan**, Three essays on exploring determinants affecting paid MOOCs adoption: insights from mining big data in user-generated content
- **Dissanayake Mudiyansele Ravindra**, Impact of celebrity endorsement towards brands personality and brand equity: A study on Sri Lankan service sector brands
- **Charuwan Phongpanichanan**, Career development in five-star hotels in Thailand: How effective are they in retaining hotel employees
- **Yong Wee Shien**, Understanding the relationship between self-starter entrepreneurship and corporate entrepreneurship
- **Shantini ThuraiSelvam**, Antecedents and consequences of financial literacy and financial planning: Effects on University students’ financial behaviour
- **Dyuty Firoz**, How online tourism advertisement videos and its reviews affect young tourists’ decision making
- **She Long**, The antecedents of financial behaviour and financial well-being among millennials in malaysia: social and developmental cognitive perspective
- **Ho Yew Foo**, Predictors of entrepreneurial success: a study of technological-driven factors for emerging entrepreneurs

SCHOLARLY ACTIVITIES

- Conducting a 1-Day Workshop on Applications of AI Tools for Business Efficiency, GCMA, Adelaide, 25 Jan 2024.
- Conducting a Workshop on Applications of AI Tools for Market Research, NewFocus, Adelaide, 17 Jan 2024.
- Keynote Speaker, Consumer-Centric Co-Design for Enhanced Usability and Accessibility of Assistive Technology, Multicultural Aged Care, Adelaide, 23 Nov 2023.
- Conducting Ageing Asia Master Class, Designing for All Ages: Creating Products for Every Age and Ability, Ageing Asia 2023 - World Ageing Festival, Singapore, 22 - 26 May 2023.
- Development and maintenance of a MOOC platform to offer online certified data analysis and research methods courses for free, 2019 – current.
- Development of several certified online course for CIRI platform endorsed by Taylor’s University and Emerald Publishing Group.
 - Structural Equation Modeling with AMOS: From Zero to Hero
 - Systematic Literature Review: A Step-by-Step Systematic Guide
 - How to Avoid Desk-Rejection: The First Four Minutes
 - How To Catch Fake, Cloned, Predatory Journals in Academics
 - How to get published in high impact journal: Tips and tricks
 - Theorising and research methods in management research

- How and where to get ideas for publication
 - Your Way to Qualitative Research: Writing and Publishing
- Organising BLM2-ICAM4: An International joint e-Conference, 2021
- Organising the 3rd Taylor's University Faculty of Business and Law PhD Colloquium in collaboration with University of West England, 2021
- Organising the 2nd Taylor's University Faculty of Business and Law PhD Colloquium in collaboration with Universiti Utara Malaysia, 2021
- Initiating and organising the 1st Taylor's University Faculty of Business and Law PhD Colloquium in collaboration, 2020
- Organising BLM: An International e-Conference, 2020.
- Director of the *Centre for Financial Literacy Research*, Malaysia, 2018-current.
- Panel speaker on Business Sustainability, The Third Business and Management Conference, Palace of the Golden Horses, 8th December 2018.
- Round Table Panel, International Conference on Human Capital, Subang Jaya, Malaysia, 28 – 29 November 2018.
- Internal reviewer for research collaboration applications, Taylor's University, Malaysia.
- Conducting a 2-day workshop on EFA, CFA, and SEM, Mazandaran University of Medical Sciences, Sari, Iran, 16st and 17th August 2017.
- Conducting a 2-day workshop on EFA, CFA, and SEM, AJA University of Medical Sciences, Tehran, Iran, 9st and 10th August 2017.
- Conducting a workshop on CFA using AMOS, Taylor's Business School, Taylor's University, Malaysia, 8st April 2017.
- Conducting a workshop on SEM using AMOS, Taylor's Business School, Taylor's University, Malaysia, 6st May 2017.
- Conducting a 4-day workshop on CFA, SEM using AMOS, Taylor's Graduate School, Taylor's University, Malaysia, September 2016.
- Conducting an internal 4-day training on CFA, SEM, Taylor's Graduate School, Taylor's University, Malaysia, March 2016.
- Conducting a 4-day training on quantitative data analysis, Taylor's Graduate School, Taylor's University, Malaysia, August 2015.
- Moderator of a research presentation session, the 9th GRC, organized by the Department of Postgraduate Studies of the School of Hospitality, Tourism & Culinary Arts, Taylor's University and the Centre for Research and Innovation in Tourism, Hospitality and Food Studies (CRiT), 16th May 2015.
- Developing online courses on SPSS, AMOS, PLS, and Research Methodology, 2013 – Current.
- Conducting a 2-day workshop on SEM and AMOS, Taylor's Graduate School, Taylor's University, 1st and 8th September 2013 and 20th and 27th September 2014.
- Reviewer of 5th APacCHRIE Youth Conference 2014, Taylor's School of Hospitality, Tourism and Culinary Arts, Taylor's University, 21st –24th May 2014.
- Statistical analyst in Malaysian Food Barometer project, Initiative from Chair "Food Studies: Food, Cultures, and Health", Taylor's Toulouse University Centre, 2014 – 2015.
- Conducting a 2-month Online workshop on SEM and AMOS with 102 participants from Malaysia, Iran, Australia, USA, France, Netherlands, Afghanistan, Turkey, and India, Kashan University, Kashan, Iran, October – November 2013.

- A short seminar on Conducting Research: Mistakes that can kill you!, 6th Graduate Research Colloquium (GRC) in Hospitality and Tourism, Taylor's School of Hospitality, Tourism and Culinary Arts, Taylor's University, 27th November 2013.
- Seminar on Structural Equation Modeling: When to use it, When not to use it, points and techniques, 12th Asia Pacific Forum for Graduate Students' Research in Tourism held in conjunction with the 5th Graduate Research Colloquium (GRC) in Hospitality and Tourism, Taylor's School of Hospitality, Tourism and Culinary Arts, Taylor's University, 26th – 29th June 2013.
- Member of SPSS Association with voting rights (Member No. or13511), 2013 – 2018.
- Member of the SAS User Group Association of Malaysia (SUGMa) as an Executive Committee (EXCO) member, 2014.
- Member of Taylor's Postgraduate Student Council, 2013 – 2014.
- Member of Minority Shareholder Watchdog Group (MSWG), Malaysia, 2012 – Current.
- Administrator of ISI Journals page on Facebook (ISIJournals) with more than 25,000 members, 2012 – Current.
- Moderator, 4th Graduate Research Colloquium 2012, Taylor's School of Hospitality, Tourism and Culinary Arts, November 2012.

OTHER AWARDS and HONORS

- Australian Global Distinguished Talent Visa, 2021.
- Malaysian Talent Visa, 2019.
- The best paper award at the International Conference on Emerging Trends in Scientific Research, Kuala Lumpur, Malaysia, 2014.
- Certificate of Appreciation for producing of Eastern Sunrise documentary series, Islamic World Film Festival, IIUM, 2013.
- Certificate of Appreciation for conducting research projects on the Southeast Asia issues and producing TV documentaries, Islamic Republic of Iran Broadcasting (IRIB), 2013.
- Certificate of Appreciation for cultural and scientific services to Iranian community in Malaysia, Islamic Culture and Relations Organization (ICRO), Cultural Centre of the Islamic Republic of Iran in Kuala Lumpur, 2013.
- Doctor of Philosophy fellowship awarded from Taylor's University, 2012.
- Rank 196th among more than 1,000,000 participants in the Iran Nationwide Universities Entrance Exam for Under Graduate Studies, 1998.
- Rank 11th in Tehran State in Nationwide Pre-University School Exam, 1997.

REFEREES

- Assoc Prof Dr Kelly Ann Allen, Monash University, Australia, Tel: +61 403 286 898, Email: kelly-ann.allen@monash.edu.
- Dr Navaz Naghavi, Research Coordinator, Flinders University, Tel: +61 433 805 014, Email: navaz.naghavi@flinders.edu.au.
- Prof Angelina Russo, RMIT University, Tel: +61 447 177 860, Email: angelina.russo@rmit.edu.au.